

Adverts

You have been given the challenge of designing a brand new toy or app.

First you must create a diagram of your idea, a description of the product and how it works.

Then create an advert for your product. Remember to use noun phrases and verbs in your advert and make sure it is persuasive – you want people to buy it!

Extension ideas:

- Design a set of instructions on how to use your new product.
- Another company has stolen your idea! Write a letter to them telling and proving to them that it is your product and that they must stop using it immediately.
- Write a review for your product as a customer trialling the product for the first time. What do you like about it? What could be improved? What star rating would you give the product and why?