



Our mission
is to help
teachers
achieve a
LIFE/work
balance





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Classroom Secrets

As far as resources go, we believe we are market leaders in terms of quality and choice.

If you see the Classroom Secrets Logo in the corner like this, it means the product is available with a paid subscription to Classroom Secrets.

Range of resources

Our resource bank is growing week by week and now includes a wide range of activity types, such as Lesson Slides, Resource Packs, Teaching PowerPoints, Reading Comprehensions, SATs Practice, Homework Extensions, Interactive Whiteboard Activities and Learning Video Clips.

Range of subjects

As well as resourcing your maths and reading lessons, we have a fully planned scheme of work for GPS. It covers every objective for each year group and comes with teaching guidance, resource packs and homework extensions so that you can concentrate on the most important part of your job: teaching!

New for 2020

This year, we are providing maths lessons which have been created in line with the current DfE recovery curriculum guidance.



Classroom Secrets KIDS

Classroom Secrets Kids will ensure you have a strong contingency plan in place for remote education provision by the end of September, as required by the DfE.

If you see the KIDS Logo in the corner like this, it means the product is available with a paid subscription to Classroom Secrets KIDS.

For school and home use

Classroom Secrets KIDS can be used in the classroom, in small groups and at home to make learning more practical, fun and engaging.

Enhancing learning

All activities are aimed directly at children and can be completed independently either at school or at home to support and enhance learning.

Why not have a trial?

See for yourself what benefits Classroom Secrets KIDS can bring to your children by signing up for a two week free trial. Please note that this product is separate to a Classroom Secrets subscription.



Maths Recovery

We have carefully considered the best way to support you as you start the new school year.

Maths Recovery Lessons

Every child will have had a different experience of home learning and we know you will want to ensure your children can make progress in their learning, whatever those experiences have been. As such, we have planned out a series of maths recovery lessons, in line with the current DfE maths curriculum guidance, so that you can cater for children's individual needs, with as much support from us as possible. The home-school link has never been more important, and our maths recovery lessons can be adapted for both school and home environments through Classroom Secrets and Classroom Secrets Kids.

Each lesson in our Recovery Curriculum includes:

- **Prior Learning**
These resources help to check prerequisite knowledge for each new lesson and ensure coverage of the conceptual prerequisites identified by the DfE. On Classroom Secrets, you can access a worksheet covering the

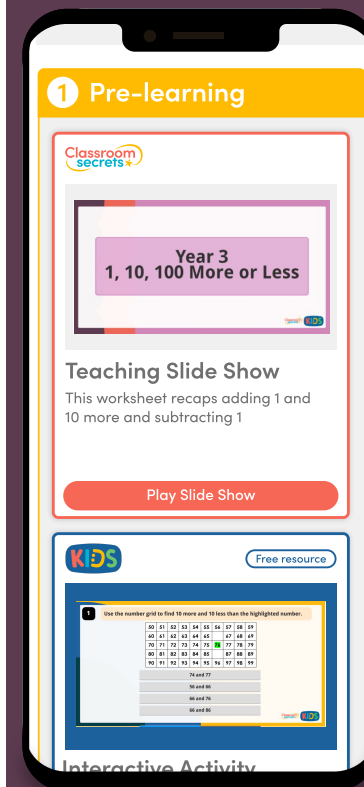
things children need to know before the lesson. On Classroom Secrets Kids, interactive activities and video tutorials check this knowledge and offer further support.

- **Teaching**
Our engaging new slide shows (available on both Classroom Secrets and Classroom Secrets Kids) feature an optional voice-over to allow children to learn independently with content being delivered to them via audio planned and recorded by qualified teachers. This allows the slide show to be used for class teaching, interventions or home learning.
- **Activities**
The activities for each lesson on Classroom Secrets cover varied fluency, reasoning and problem solving. These are printable activities that can be used in multiple ways. On Classroom Secrets Kids a range of educational games enable learning to be put into practice.
- **Extensions**
For those ready to extend their learning, we include activities requiring a deeper understanding of the taught concept(s).

Because these lessons are aligned to the DfE's guidance and are so adaptable, they can be used in harmony with any schemes that also follow DfE guidance.



Maths Recovery





Maths

As well as resource packs, we have added several other resource lines to enhance the teaching of maths in your classroom.

Resource Packs

These packs include:

- **Varied Fluency with answers²**
This allows children to practise the specific objective in a range of different ways, allowing them to consolidate understanding of the concept.
- **Reasoning and Problem Solving with answers**
Once children understand the concept, they can apply their skills to solve problems in context and explain their reasoning and thought processes in a range of ways.
- **Teaching PowerPoints**
These are used to support the teaching of the skill in the lesson.

Homework Extensions

These tasks are designed for children to consolidate what they've learned in the lesson and can be given as an extension to the main task within the lesson itself, or be taken home as homework. Each homework extension contains two varied fluency questions and either a reasoning or problem solving question.

²

Each of the Varied Fluency, Reasoning and Problem Solving and Homework Extensions have resources at 3 different levels of difficulty so the choice is yours when it comes to choosing what is best for your children.



Discussion Problems

Our experts have designed discussion problems as a means of allowing your children to reason and discuss their mathematical thinking with each other, within the step that has been taught.

They are designed to be used by those children in your class who have demonstrated aptitude within the objective and their challenging nature gives children the opportunity to grapple with their learning. Because they are investigative and exploratory, there is often a range of answers and outcomes for each discussion problem: the sky is the limit!

Learning Video Clips and Interactive Games

These brand-new interactive product lines support your maths teaching in an engaging way which cuts down on the need for photocopying! Read on to find out more about them!



In an exciting new venture, we now offer three resource lines for EYFS practitioners.

Provision Enhancements

These are in the form of provision-based activity cards, full of ideas to help achieve every ELG in mathematics. Each pack includes ideas for a wide range of provision areas with teaching information and illustrated tasks for children. The cards can be utilised in a variety of ways and fit into Tolsby© frames.

Resource Packs

These packs include tasks aimed at helping children progress in line with Development Matters statements. Every pack features a variety of different themes - from dinosaurs to fairy tales - allowing teachers to create learning opportunities that are engaging for children with a variety of interests.

Interactive Games

These games can be played on interactive whiteboards with groups of children and are currently being developed to work alongside the provision enhancements to provide the best possible learning opportunities for children in your class.

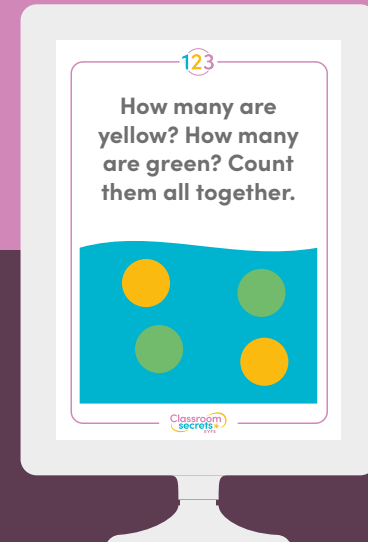


Help your class develop a love of reading with phonics factory!

Available with a subscription to our sister service, Classroom Secrets KIDS, the phonics factory is a fun and engaging way for children to learn synthetic phonics.

Find out more! [————>](#)

Provision Enhancement cards





GPS

Each lesson in the GPS scheme has two resource lines to choose from.

Resource Packs

These packs include:

- **Varied Fluency with answers¹**
This allows children to practise the specific skill in a range of different ways.
- **Application and Reasoning with answers**
After practising the specific skill, children can use this to apply what they've learned and explain their reasoning in different contexts.
- **Teaching PowerPoints**
These are used to support the teaching of the skill in the lesson.

Homework Extensions

These tasks are designed to build on what was taught in the lesson and can be given as an extension to the main task in a lesson, or be taken home as homework. This gives children the chance to consolidate what was learned as each homework extension contains two varied fluency questions and one application and reasoning question.

¹ For the varied fluency and application and reasoning activities, as well as the homework extensions, there are three levels of difficulty, so you have the choice of how best to use them with your children.



Our Grammar, Punctuation and Spelling scheme is truly unique.

Our in house GPS experts have provided each year group with a Long Term Plan which outlines every objective that needs to be taught and the suggested order in which to cover them. Every block has been broken down into small steps and includes guidance about what content to teach in each step.

The schemes of work for each year group are free, along with the first step in each block, so you can see for yourself just how much of a difference it could make to the children, and teachers, in your school.


Teaching PowerPoints

Reasoning 1

Asha has underlined the relative clause in the sentence below:

Uncle Mark, who has just returned from holiday, went to the shops.

She says,



The relative clause in the sentence tells us how Uncle Mark journeyed to the shops.

Is she correct? Explain your answer.



Phonics Factory

Helping children progress through their learning journey using synthetic phonics.³

Introducing the Phonics Factory

The Phonics Factory features animated videos and interactive games designed and planned by early years teachers with decades of combined experience in teaching children to read. All the animations are set in our new Phonics Factory where robots build words from letters using their phonics machines. Every animation is bright, engaging and packed full of great content to get children enjoying their learning.

Engaging videos and activities

The Phonics factory features great interactive digital games for children to apply their new reading skills. We don't just cover the sounds children need to learn; we have videos and games planned out for every skill children need to help them learn to read and spell words and then to go and enjoy their reading adventure.

³

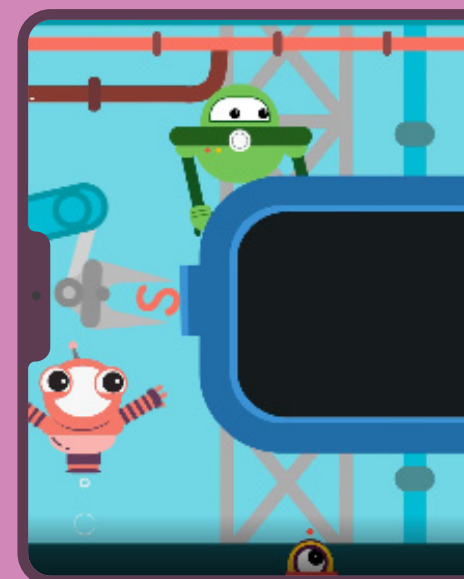
Breaking down words into sets of sounds; it teaches children the code of sounds for letters.



Developing a love of reading

Featuring a video and game(s) for every phase, set and sound in the Letters and Sounds progression the Phonics Factory will have children decoding the letters they see (graphemes) into sounds (phonemes) and get them reading fluently, faster. The Phonics Factory also features videos and games for additional skills like blending sounds together and uncommon spellings that will enable children to meet expected levels in phonics screenings in year 1 (or year 2), but more importantly, it will equip them with the tools they need to begin their lifelong enjoyment of reading.

The Phonics Factory is included as part of a subscription to Classroom Secrets Kids. Throughout the 2020 autumn term, we will be developing and adding new features and elements to the Phonics Factory.





French

Our French resources will offer your children an exciting and engaging way to learn French both in the classroom or at home.

Introducing French from Classroom Secrets Kids

Suitable for children from year 1 up to year 6, the wide range of games and activities is guaranteed to improve children's knowledge and pronunciation of French vocabulary. Broken down into topics and year groups, our resources are easy to use and fun to try.

Interactive video tutorials

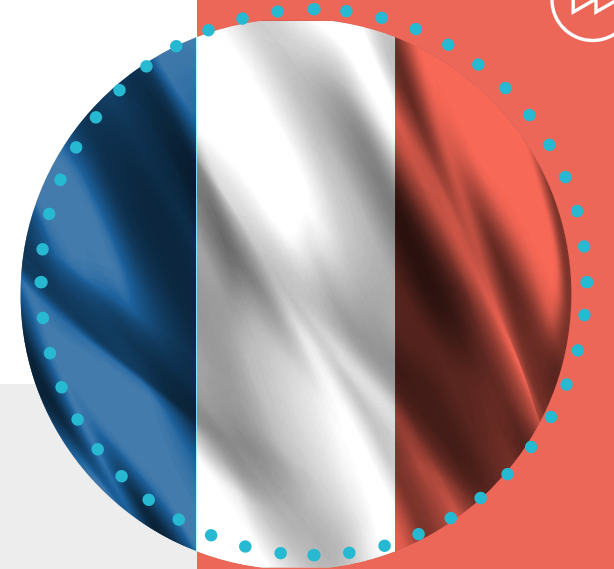
Taught by our French specialist, Laura, these video tutorials are designed to teach children new vocabulary and how to use them in sentences. Each video includes multiple opportunities to practise speaking in French and they all contain a variety of questions to help assess learning and understanding of the topic being taught.

Interactive games

With a range of engaging games from memory puzzles to translation cards, our resources are designed to teach and consolidate new vocabulary and sentences in French. Covering a wide range of topics such as:

- *Numbers*
- *All about me and my family*
- *School, sport and careers*
- *Food*
- *Colours*
- *My community*
- *Shopping*
- *My home*
- *Plus many more!*

Our resources can be used in a variety of ways, offering you the choice and balance you require to teach a modern foreign language.





Personalised Learning

Tailored learning to maximise potential

Introducing Personalised Learning from Classroom Secrets Kids

Personalised Learning offers tailored learning to maximise potential. It is a brand-new service which we have launched in response to the current changes within education we have seen due to Covid-19.

Assess your children's starting points to address the gaps in their knowledge

Our new service allows children to be targeted with specific information about the key skills starting with maths, reading and grammar. For years 1 to 6, each week of the 12 week programme starts with an age-appropriate, objective-specific baseline analysis incorporating a series of interactive questions which will each assess one or more of the objectives for each subject for that year group.

Assigning tasks intelligently

Where the analysis shows that a child is struggling with one or more objectives, Classroom Secrets Kids Personalised Learning will assign a short series of interactive video tutorials and games addressing the key information the child will need to know.

It starts with a short video tutorial to recap the skills needed before providing a selection of bespoke activities allowing the child to put into practice what they have seen in the video tutorial, removing the need for you to search for suitable activities.

Once a child has recapped the skill, they can take a second assessment (with the same objectives but different questions to the first one) to see how much progress they have made. There will be a weekly report to show how each child is getting on.



For more information, visit kids.classroomsecrets.co.uk/personalised-learning



Our Promises

Every decision we make at Classroom Secrets is based on our three customer promises.



Choice

With thousands of resources to choose from, you can select what works best for the needs of your school with content pitched at the right level



Quality

Our resources are designed by teachers for teachers, ensuring they are extremely high-quality and can be used easily in the classroom, with excellent customer service to match



Balance

Our resources will save you time and help you to improve your LIFE/work balance – what's not to love about that?



As teachers ourselves, we understand that your time is precious, so we aim to reduce your workload to help you achieve a positive LIFE/work balance. Our resources will help you to deliver lessons which are fun, engaging and challenging, without the need for you to spend hours resourcing them: we've done the hard work for you! Our resources have different levels of difficulty so you can choose exactly what your children need and what you require to best support your teaching.



Why us?

There are a lot of products out there for teachers, so why should you choose us?



Time Saving
Our product lines are all clearly differentiated by ability, with answers provided for all of our worksheets, making lesson planning quick and easy.



Trustworthy
Our resources are constantly and consistently revised based on customer feedback. They are completed by year group specialists and triple checked before going live.



Fit for purpose
With over 280 years of combined teaching experience, we have the experience and knowledge needed to ensure our products are perfectly suited to teaching today.



Great Value
We have a wide range of products and provision, with new resource lines added frequently. One subscription gives you access to everything.



Convenience
Our maths and GPS resources can be used as a whole school scheme. This provides teachers with the opportunity to easily link to short and long term plans.



Engaging
We ensure our resources are fun for children by following sound educational research. We also test our resources on our own children and if they don't love it, we won't use it!





In Brief

Think you know Classroom Secrets? Think again! These statistics show the range and scope of what we do.



417,663

Website visitors

Number of unique visitors who accessed our website between April 2019 and May 2020.



667,007

Resources downloaded

Between April 2019 and May 2020.

Teachers' Podcast



47 hours of free CPD content, across over 50 episodes. Downloaded 39,836 times.

LWB Survey



13,457 people have completed our survey. At 20,000 we will create a report and lobby government.

Local Support



We offer the local community of 64 Calderdale schools free access to our website.



5,500+
RESOURCES ON CLASSROOM SECRETS.

3,000+
RESOURCES ON CLASSROOM SECRETS KIDS.

190
RESOURCES ADDED OR UPDATED EVERY WEEK (ON AVERAGE).



286 years

Combined teaching time of our 60+ staff. (79% from a teaching background)



Classroom Secrets KIDS

Our brand new site packed full of activities for children to use independently.

Child Interactions



66,742

Child accounts created between Dec 2019 and May 2020.

Games Played



552,981

Number of games played between Dec 2019 and May 2020.



Our Prices

Both of our subscription services are competitively priced, and discounts are available when buying both together.

Classroom secrets

Personal Subscriptions

Monthly £4.83/month	Annual £49.50/year
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- ✓ All steps available
- ✓ Over 5,500 resources and growing
- ✓ Save time and reduce workload
- ✓ School subscriptions - contact us!

KIDS

Personal Subscription

Annual
£2.58/year/pupil

- ✓ 18-35 children - pay per pupil
- ✓ Full access to Classroom Secrets Kids
- ✓ Browse and assign activities
- ✓ School subscriptions - contact us!

YES!

Our prices have been frozen for another year!

Our Team

At Classroom Secrets, we pride ourselves on the strength of our team and the work we do in order to provide you with the Choice, Quality and Balance that you deserve.



Claire
Chief Executive Officer



Ed
Chief Technical Officer



Siàn
Operations Director



Stephen
Head of Service & Sales



Lee
Head of Research & Development



Amy
Head of Production



Bev
Head of Marketing

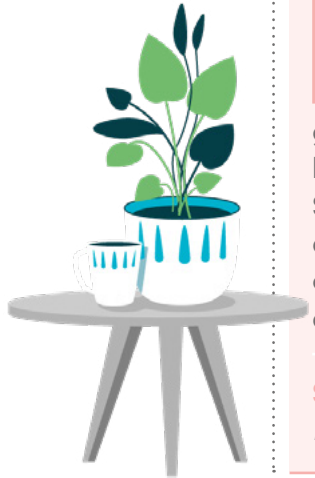


Louise
Head of HR



Customer Feedback

Our resources are fun, engaging and challenging for children, and save teachers time. But don't just take our word for it! Here's what our customers have to say.



“As a teacher, I like the differentiated fluency and problem solving tasks. All the practical activities during the home learning period have been inspiring.”

Louise Laycock
Primary Teacher

“Love the differentiation and the layout of the work – it means I can slice pages in half and children can use half of their gridded work books to correctly lay out calculations and answers. Some brilliant problem solving and reasoning tasks that require children to articulate and justify their answers.”

Stacey Atterbury
Primary Teacher

“I love that the teaching slides link really well with the differentiated activities providing opportunities for guided practice before the independent tasks.”

Emma Stevenson
Primary Teacher

“Have found it a fantastic resource and so glad the school made the decision to sign up. All teachers are benefitting from it.”

Roisin Haigan
Primary Teacher





The Teachers' Podcast

Insights, stories and CPD from inspirational guests with expertise in education.

New Series!

Series 2 is coming this September!

Free CPD from Education Experts

Did you know that we also host a podcast? Our CEO, Claire, interviews knowledgeable people in the world of education and gets valuable insights, advice and techniques that you can choose to try in your classroom.

A Growing Bank of Episodes

We currently have over 50 episodes, each with a different fascinating, specialist guest. Why not give an episode a listen on Apple Podcasts, Spotify or your favourite podcast app now?

Listen or Watch

You can listen on the go, or if you have a bit more time to spare, you can also watch the full episodes on YouTube. Search for 'The Teachers' Podcast' today!



Subscribe Today!



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Spotify



Stitcher

"Refreshing. I love this podcast. Down to earth, honest, helpful. Thank you!"

teachingmums.com





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Not ready to subscribe but would like to be kept up to date with news, product developments and more?



Join our mailing list.



Finalist 2019



Silver Until 2022



Member



Employer of the Year